

A Business Leader's Overview of Intensity

A single low-footprint software solution which meets three critical business needs

1. The need to increase personal and organizational productivity.
2. The need to reduce or keep under control software costs.
3. The need to maintain personal and organizational security and compliance.

① **Increase Personal and Organizational Productivity** as the software monitors which applications are used in what sequence, for how long, and by whom. Managers can see what's hiding in plain sight, identify productive workflow patterns and spotlight virtually all aspects of system use, providing *leading* indicators which enable critical insight in time to make better or preventative decisions.

② **Software Cost Control** by tracking of actual usage. Intensity provides reports on which applications actually get used, how often they are used, and how *intensely* they are used. Software typically accounts for about 50% of IT spend. Forrester reports that about 30% of software is never used. Why spend the money for no benefit? Intensity enables managers to manage costs of unused software that most users are reluctant, or otherwise unable, to report.

③ **Security and Compliance** via digital behavior analytics and a better biometric – using the keyboard itself. The software monitors the cadence and habit of PC users' typing to augment multifactor authentication, both at logon time to prevent unauthorized access, and *continuously* thereafter, to identify any change in users. Compliance is achieved through providing automated documentation by machine, application, time, and person.

If you want to know anything about work being performed on any PC to affect higher productivity, reduce costs, increase security, and maintain compliance; Intensity Analytics can provide it to you at a near zero cost of data collection and reporting and at a zero time to measurement.

Intensity Company Overview

1. We have three decades and more than 500 projects of experience in developing advanced software. We have delivered vital applications to all three branches of the Federal Government, several states, and many of the Fortune 100 companies. We have authored some of the most successful software in industry history, such as InputAccel, now a prominent part of EMC's offerings. We are well-known for our particular experience in critical content management applications, having pioneered much of the processes used in legal applications.
2. We have expert systems designers, solution providers and work well "behind the scenes" with large companies and on very large projects. Please see our website for more: www.intensityanalytics.com.